EXPLORING VOCATIONAL NARRATIVES THROUGH DIGITAL STORYTELLING

Dr. Kevin Glavin
Australian Catholic University

Introduction:
This interactive workshop will explain how to explore vocational narratives through the process of digital storytelling. The presenter will introduce the concept of digital storytelling and describe how to implement this technique based on the constructs of Career Construction Theory (Savickas, 2005).

Key Learning Objectives: Upon completion of the workshop attendees will be able to:

- Define the key constructs of Career Construction Theory
- Define Digital Storytelling
- Extract vocational narratives using Digital Storytelling

Theoretical Background/Evidence Base:
Career construction uses narrative techniques to extract patterns and themes that can be collated into the form of a cohesive and meaningful story. Narrative techniques improve upon traditional objectivist approaches by attending to the complex and subjective nature of career counseling (Bujold, 2004). Polkinghorne (1988) suggests that narratives help individuals make meaning out of their experiences. The Career Construction Interview (CCI; Savickas, 2011) operationalizes Career Construction Theory. The CCI consists of a series of qualitative type questions that counselors administer to clients. As clients answer each question, repeated phrases and words collate into identifiable patterns and themes that have both meaning and mattering for the individual. While the CCI is effective, there exist other methods for gathering similar information. This information comes in the form of digital media, such as audio and video, which currently dominate online activity on the internet. Case studies will be used to demonstrate how to extract clients’ vocational narratives. Audience participation will be encouraged, and participants will be given the opportunity to explore and share their own favorite digital media.

Workshop Approach:
Short lecture on CCT and digital storytelling; Demonstration using Case Studies.

Target Audience:
Career Practitioners

Theme
Technology Impact and Career Development Practice

Keywords
CAREER DEVELOPMENT PRACTITIONERS IN PRIVATE PRACTICE, HIGHER EDUCATION PRACTITIONERS/PROVIDERS, VOCATIONAL EDUCATION PROVIDERS